



# MALVERN AUTUMN SHOW

in association with



Dear Grower,

## **Malvern Autumn Show 2025 – Commercial Apple & Pear Classes**

The Commercial Apple and Pear classes return to the three-day Malvern Autumn Show, 26 – 28 September 2025. Enclosed with this letter are the entry forms for this year's Show, and I am writing to encourage you to have a go and enter.

The display will be in the Orchard and Hopyard Pavilion, in the front left section of Avon Hall, which brings together the Perry Festival, the Commercial Apple and Pear Show, the Commercial Apple Juice Show (details enclosed with this letter) the National Fruit Show 'Appleworld' education team and other orchard related organisations and charities.

You can see some of the National Fruit Show education teams' activities on their Facebook page [www.facebook.com/NFSAppleWorld](http://www.facebook.com/NFSAppleWorld) or on their dedicated website [www.nationalfruitshow.org.uk/nfs-education/](http://www.nationalfruitshow.org.uk/nfs-education/). They will help educate the next generation of apple and pear consumers.

**The display of fruit is a wonderful showcase for our industry, and we would really like a good display to support the activities of the Apple World team. Also, entry to the Commercial Apple Juice Show only requires two bottles per entry, so why not enter? You only have to grow the apples, not necessarily press them on the farm.**

When you bring your entries to the Show, you can leave any promotional leaflets which will be put on the stand over the weekend. Bring plenty as we often run out!

If you would like to enquire about stand space within the Orchard & Hopyard Pavilion, please contact Ellie at the Three Counties Agricultural Society [ellie.hunt@threecounties.co.uk](mailto:ellie.hunt@threecounties.co.uk)

**All Exhibitors will also be entered into a raffle to win 2 tickets to the RHS Malvern Spring Festival 2026, for the day of their choice.**

The display needs to be stewarded over the whole weekend, a task that is usually undertaken by myself and colleagues. We would welcome any growers who would like to spend a couple of hours on the stand on any day of the Show. As an exhibitor you will receive a free entry to the Show. Visitors like to know how and where the fruit is grown, and also ask us how to solve problems with their fruit trees in the garden. If you would like to help out, then please let me know by telephoning 07774 738213.

We know we have a wonderful product to offer the public, and here is your chance to put it on display and show your customers the excellence of English fruit.

Yours sincerely

Jonathan Blackman  
Stewards, Commercial Apple and Pear Classes

Andy Lloyd